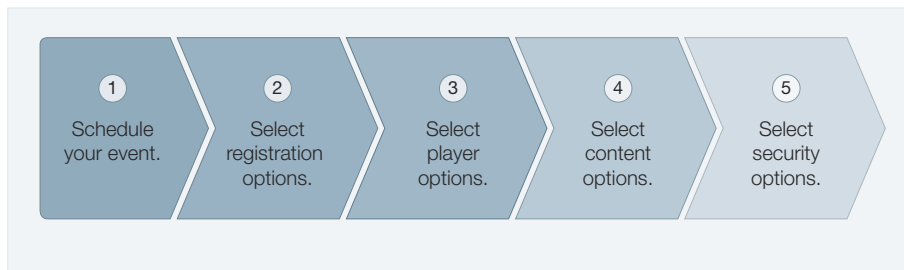**GoTo**Webcast

GoToWebcast
Self-service webcasting made easy

Citrix is excited to introduce GoToWebcast, our self-service SaaS-based webcasting product that allows users to broadcast audio or video presentations to live and on-demand audiences of up to 5,000 viewers.

Webcast in 5 easy steps

1	2	3	4	5
Schedule your event.	Select registration options.	Select player options.	Select content options.	Select security options.

Benefits

- Simple setup makes using webcasting easier than ever.

- Hold unlimited webcasts for one affordable monthly rate.

- Attendees can view from a computer or mobile device.

Complete your collaboration and communication needs with the Citrix suite of services — including GoToWebinar for presenting to up to 1,000 attendees.
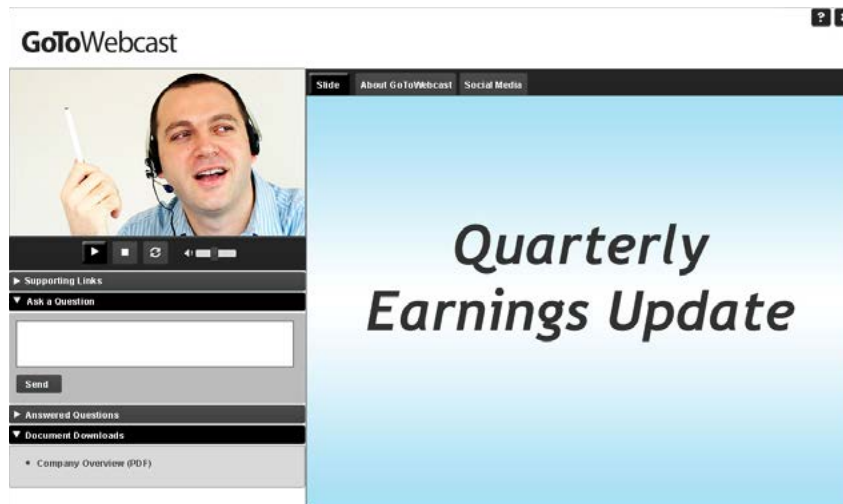
Ways to use it

- Conduct "town hall" meetings with your customers around the globe.

- Reach your entire employee audience at the same time, reducing travel costs.

- Fully engage your audience using live video.

Key features

- Simple 5-step webcast wizard allows users at any skill level to schedule, customize and broadcast webcasts

- Universal URL allows viewer access on all platforms — including mobile devices

- Custom banner branding

CITRIX®

gotowebinar.com

- Customizable registration with password security

- 24/7 accessible reporting

- Synchronized PowerPoint slides with animations

- Fully branded invitation and reminder emails

- Landing pages using our web-based visual HTML editor

- Automatic archive for on-demand access

- In-event Q&A, polling questions and video roll-ins

- Reporting

- 12-month archiving

Interested in smaller events?

GoToWebinar makes it easy and efficient to deliver your message to groups of up to 1,000 attendees. Give presentations, perform product demonstrations and address your entire company any time from anywhere — all for one flat fee.

About Citrix

Citrix is transforming how people, businesses and IT work and collaborate in the cloud era. Its portfolio of GoTo cloud services enable people to work from anywhere with anyone by providing simple-to-use cloud-based collaboration, remote access and IT support solutions for every type of business. Learn more at www.citrix.com and www.citrixonline.com.