

A SAMPLING OF OUR CURRICULUM

**We can create
custom content,
too!**



OUR APPROACH IS BASED ON SEL & COACHING STANDARDS

Soft Skills = Essential Skills = Human Skills = Success Skills

Whatever you want to call them, there is no debating that soft skills are critically important: 85% of job success comes from having well-developed soft skills according to research by Harvard University, the Carnegie Foundation, and Stanford Research Center. If soft skills are the differentiator that get you hired - not having them can get you fired. Hiring managers cite that 89% of bad hires lack soft skills (Finances Online) and 92% value soft skills over hard skills (Linkedin). Bad hires cost American businesses over \$617 B in losses each year (Work Institute). With statistics like these, why is it that only nine states have social emotional learning (SEL) standards all the way from K-12 education?



KEY COMPONENTS OF SEL

- Self-Awareness
- Self-Management
- Social Awareness
- Relationship Skills
- Responsible Decision-Making

COACHING IS ...

The International Coaching Federation (ICF) defines coaching "as a partnership in a thought-provoking and creative process that inspires a person to maximize their personal and professional potential."

PULLING IT ALL TOGETHER

People learn differently: that's why we've embraced multi-modal learning. Modalities include text, video, audio, animation, quizzes, tips as quick sound bytes, and gamification to boost content retention. SEL methods that foster high engagement and comprehension through storytelling, role-playing, emotional connection, and self-reflection.

Navigate through our Soft Skills Academy any way that you like, choosing content that captures your attention. Or, you can learn by following our guided learning paths. Follow our Playlists, consume all content associated with one of the Top 12 soft skills as recognized by LinkedIn, or follow a Journey.

Each week, we add new content. Each month, we add a new game. Each quarter, we do a software update to our proprietary e-Learning platform. Our content spans both personal and professional development because we believe that people are whole beings. Pursuing professional content like career readiness materials without considering mental health, physical wellness, and personal goals doesn't seem like the best approach. At least that's how we see it as STEERus.

We create custom Journeys for businesses to make compliance, onboarding, and other training more interesting - and gamify it for you. And, we create a custom curriculum based on individual skill gaps.

“
**EMPATHY IS
ABOUT FINDING
ECHOES OF
ANOTHER
PERSON IN
YOURSELF.**

~ MOHSIN HAMID

”



A SAMPLING OF OUR CONTENT

PLAYLIST: Emerging Leaders

- How do I lead a win-win negotiation?
- How do I overcome my fear of failure?
- What's a Not-Do list?
- How do I behave more professionally?
- How do I give and receive feedback?
- How do I stop staying "No, but..." negative statements?
- How do I develop cultural astuteness?
- How do I get people to respect me?
- Why is integrity important?
- How can I be a strong visionary leader?
- What is Imposter Syndrome?
- How do I execute my vision?
- Do I push my value too hard?

PLAYLIST: Interns Part 1

- Why is integrity important?
- How do I formally introduce myself?
- What is Day 1 at work like?
- What do I wear to work?
- My boss doesn't get me, now what?
- How do I develop a growth mindset?
- What do I do at a meeting?
- What do I do after a meeting?

PLAYLIST: Interns Part 2

- How do I overcome my fear of failure?
- How do I discover and leverage my strengths?
- How do I manage my time better?
- Can I take breaks at work?
- How do I develop an authentic brand?
- How do I be more assertive?
- How do I write an email?
- How do I write a report?

PLAYLIST: Soft Skills for Educators

- How can I communicate better?
- How do I become more resilient?
- How do I be more assertive?
- How do I eat healthy on a budget?
- How do I deal with work stress?
- How do I stop procrastinating?

... and more!



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**IF YOU MAKE
LISTENING AND
OBSERVATION
YOUR
OCCUPATION, YOU
WILL GAIN MUCH
MORE THAN YOU
CAN BY TALKING.**

**~ ROBERT BADEN-
POWELL**

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“

**IF YOU'RE NOT
WILLING TO
LEARN, NO ONE
CAN HELP YOU. IF
YOU ARE
DETERMINED TO
LEARN, NO ONE
CAN STOP YOU.**

~ ZIG ZIGLAR

”

PLAYLIST: a Path to Health & Wellness

- How do I manage my time better?
- How do I increase mindfulness?
- How do I manage social isolation?
- Should I practice gratitude?
- How do I chill out?
- How do I improve my resilience?
- How do I develop a healthy relationship with food?
- How do I get organized?
- What's the wheel of change model for life?
- I feel like everything is out of control, what do I do?
- How do I take care of my emotional well-being?
- How do I deal with emotional exhaustion?
- How do I manage social anxiety?

PLAYLIST: Managing Stress

- How can I worry less?
- How do I overcome the fear of failure?
- How can I avoid burnout?
- How do I deal with change?
- Is it normal to feel anxious?
- How do I stop stress eating?
- How do I get organized?
- What if I hate my job?
- What's the first step discovering my purpose?
- How do I accept change?
- Zoom - camera on or off?
- How do I communicate during a crisis?
- Should I quit social media?
- What do I do if I feel stuck?

PLAYLIST: Navigating College Life

- How is college different from high school?
- How do I create a study space?
- How do I improve time management?
- How do I balance sports & school?
- What is digital body language?
- How do I crush online learning?
- What if I don't get along with my professor?
- What if I fail an exam?
- How do I deal with exam stress?

ADDITIONAL CONTENT

JOURNEYS

- Soft Skills Certification
- a Journey for New Nurses
- Guided Meditation
- First Day on the Job

... more coming soon!

Which soft skill do you want to boost today? Click to access content.

COMMUNICATION	TEAMWORK	ADAPTABILITY	PROBLEM-SOLVING	CREATIVITY	WORK ETHIC
RELATIONSHIPS	TIME MANAGEMENT	LEADERSHIP	ATTENTION TO DETAIL	RESILIENCE	EQ

Our bite-size lessons, stories, and games make it easy to navigate and learn in our Academy. No instructions required! Just click and learn.

Learn how to have better conversations, work together more effectively as a team, get along with difficult people, master storytelling, influence others, and more in our Communication Curriculum.

Perhaps you're more interested in career readiness. We've got you covered with LinkedIn, resume and cover letter tips, how to find a job in tough times, leverage your strengths, and so on. Plus, you can access our digital resume builder and interactive job board via a STEERus partnership. And, we have games to reinforce what you've learned, plus, we make learning fun.

GAMES

- Want Fries With That?
- Take Me to Your Leader
- R U a Soft Skills Superstar?
- Be The Boss
- Soft Skills for the Office
- So You Think You're a Communicator, eh?

WORKSHOPS (only a few are shown)

- Cultural Cohesion in the Workplace
- Blending Generations in the Office
- Diversity, Unconscious Bias, and Inclusion
- Gen Z - What You Need to Know
- Digital Body Language
- How Body Language Speaks Louder Than Words
- Leveraging Your Strengths
- Helping Your Team Manage Stress and Anxiety

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**LEARN
CONTINUALLY.
THERE IS ALWAYS
'ONE MORE THING'
TO LEARN.**

~ STEVE JOBS

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LEARNING DOESN'T HAVE TO BE DULL

We make it fun and interesting

Even our animated characters have personalities. We designed them that way and worked with drama students from around the globe (along with a few friends and family) to bring the characters to life with different voices. Our characters are modeled after real people - that's part of what makes them so relatable - and it makes our storytelling curriculum that much easier to work through.

Here's what we suggest - book a free consultation. Talk to one of our experts about your business needs. We can help with recruiting and retention strategies, group training workshops, private coaching sessions, creating custom training content, skills assessments, developing personalized learning experiences for your staff - no matter where they are in their learning journey. And, as we grow, we can become a source for diverse, upskilled talent for your organization.

Schedule Your Consultation

<https://calendly.com/steerus/consultation>



“
THE HUMAN
CONNECTION - IS THE
KEY TO PERSONAL AND
CAREER SUCCESS.

~ PAUL J. MEYER

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