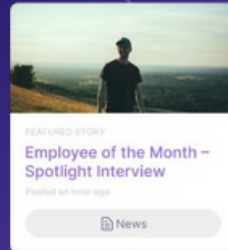


NEW

Transform the Digital Employee Experience with Workvivo

www.GetWorkvivo.com

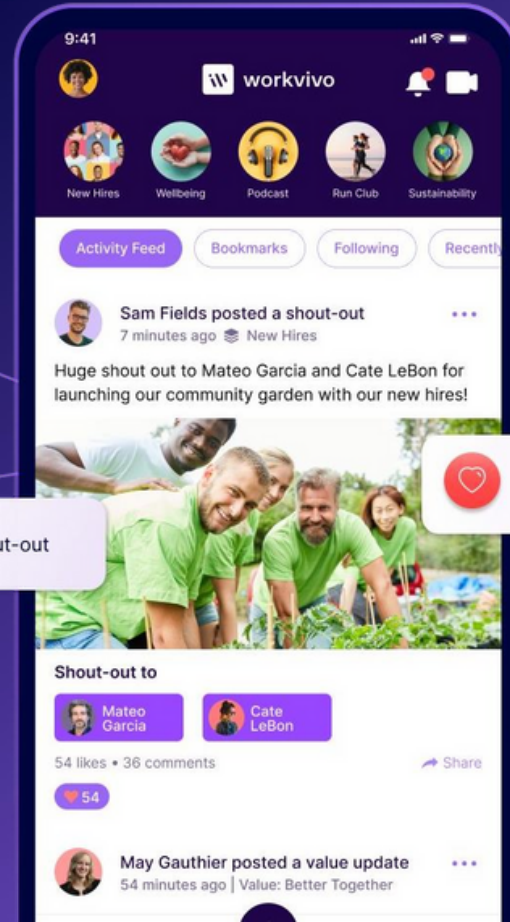
     



Give a shout-out



Give back
Organizational Goal



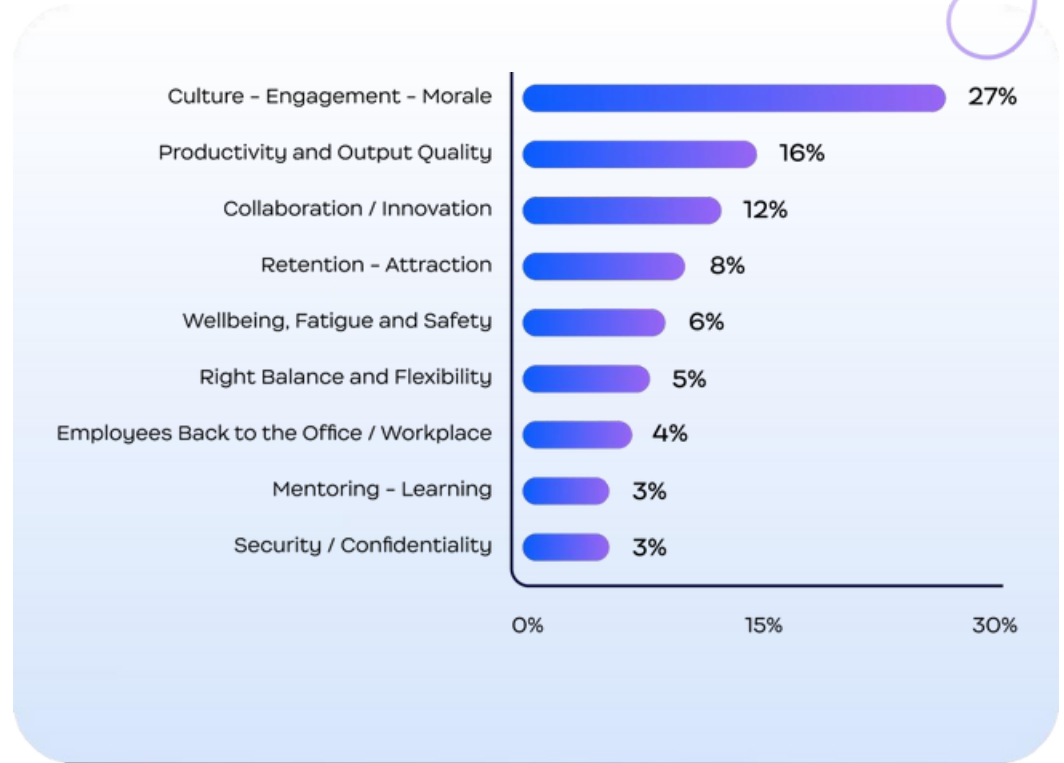
**But what is
Employee Experience?**
Many things...



www.GetWorkvivo.com

With 80% of workers
frontline or hybrid,
**digital employee
experience is crucial**

- ✓ Top CEO priority
- ✓ Top business risk
- ✓ Top digital transformation driver



GALLUP

Gartner

www.GetWorkvivo.com



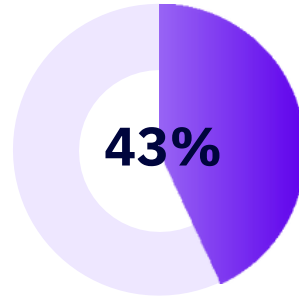
     

Source: Gartner; "CEO and Senior Business Executive Survey", 2024

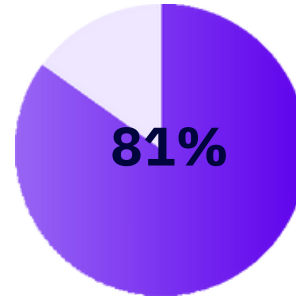
The impact of employee engagement

The World's \$8.8 Trillion Workplace Problem Opportunity!

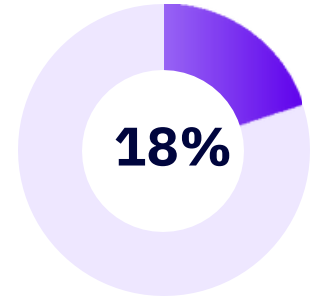
INCREASING ENGAGEMENT AT WORK RESULTS IN:



LESS
TURNOVER



LESS
ABSENTEEISM



HIGHER
PRODUCTIVITY

www.GetWorkvivo.com

 **NADLA**  **NYDLA**  **SADLA**  **AfricaDLA**  **AsiaDLA**  **EuropeDLA**

Source: Gallup; "The World's \$8.8 Trillion Workplace Problem", 2024

Introducing Workvivo

The digital  of your organization

www.GetWorkvivo.com

 **NADLA**  **NYDLA**  **SADLA**  **AfricaDLA**  **AsiaDLA**  **EuropeDLA**



Combine your intranet, internal comms, and engagement tools into **one easy-to-use app**

Employee Communications

From top down to community-led communications



Employee Engagement

From disengaged to inspired and motivated



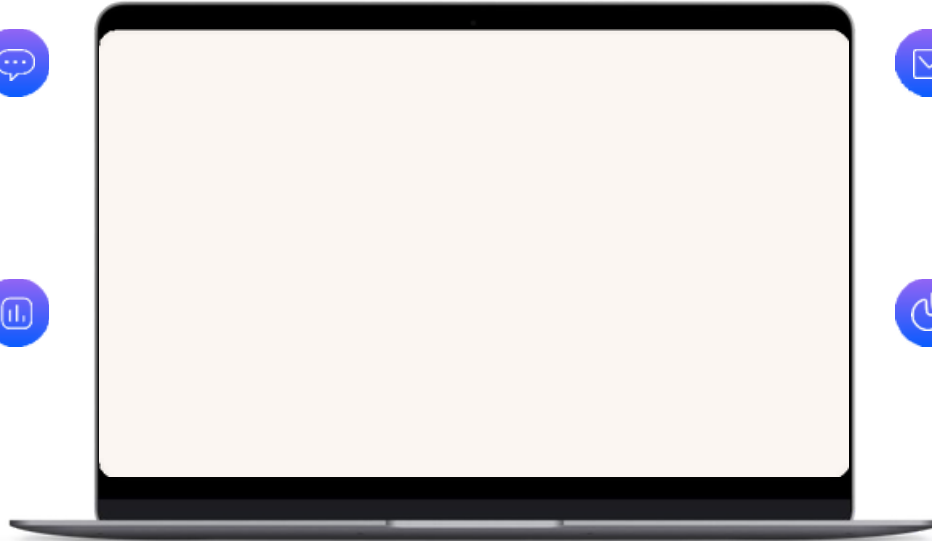
Modern Intranet

From outdated portals to a popular unified app



Analytics & Insights

From lack of oversight to an informed strategy



90% Adoption

80% Engagement

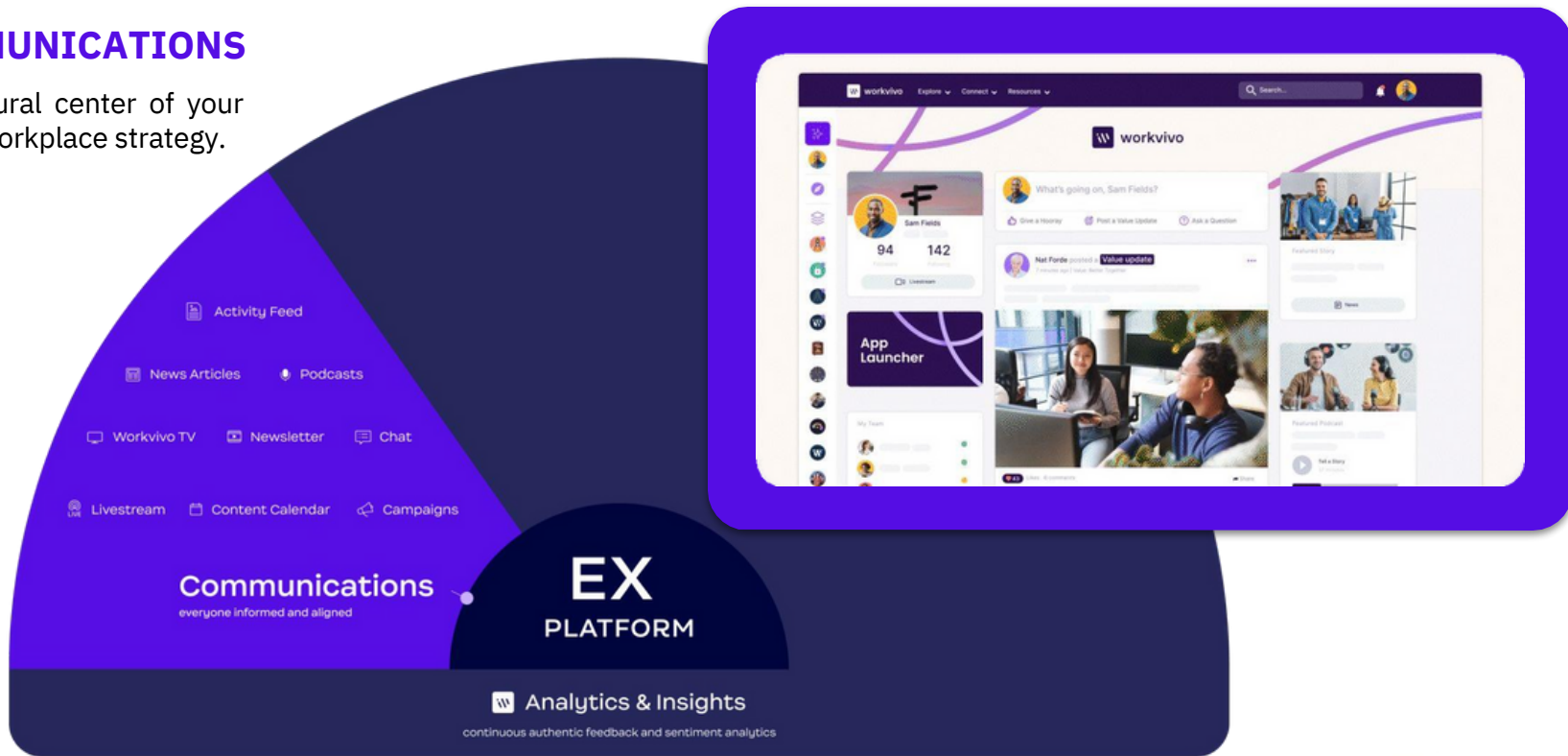
0% Training

Based on average rates among Workvivo customers.



COMMUNICATIONS

The natural center of your digital workplace strategy.



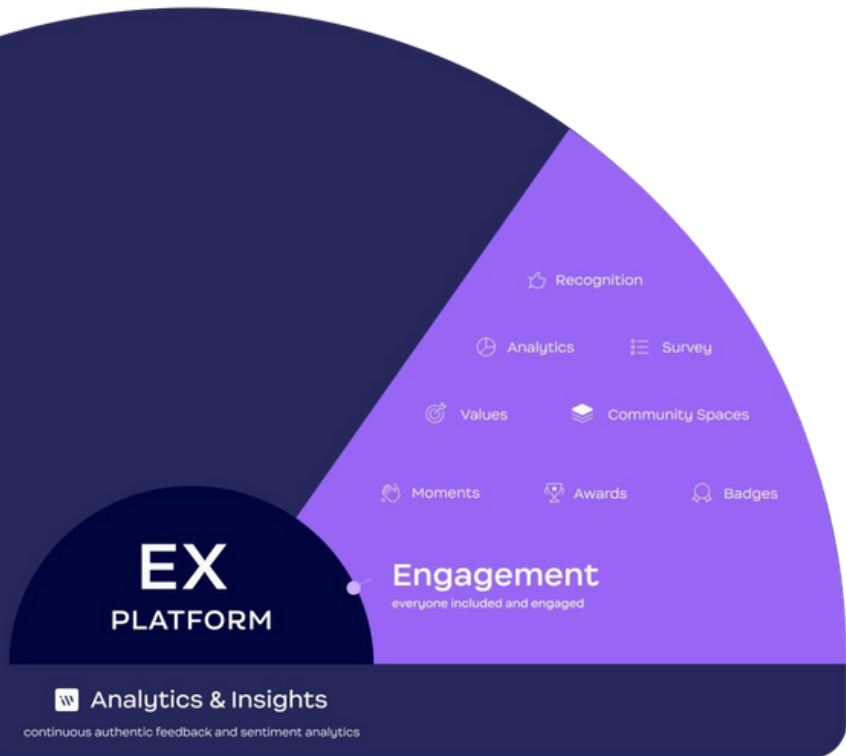
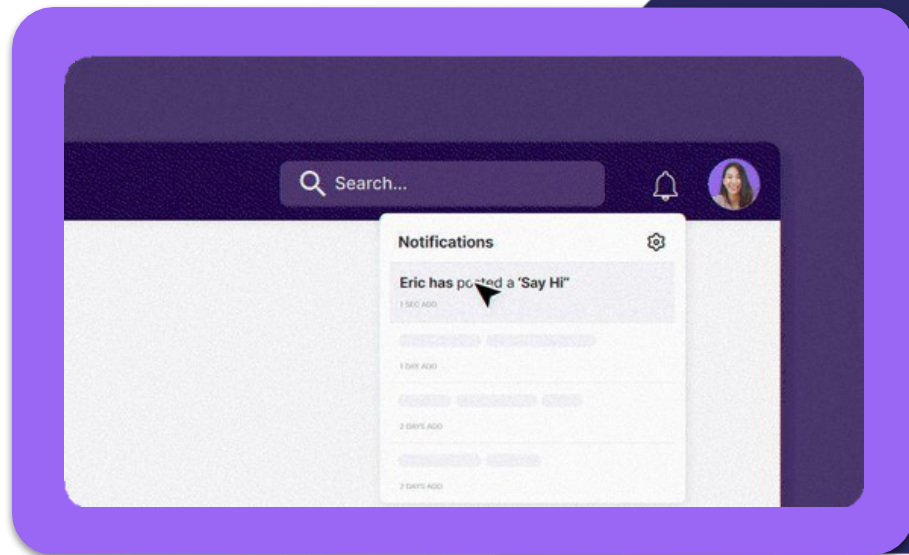
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workvivo
a zoom company



ENGAGEMENT

Engagement is a critical pillar of the employee experience.



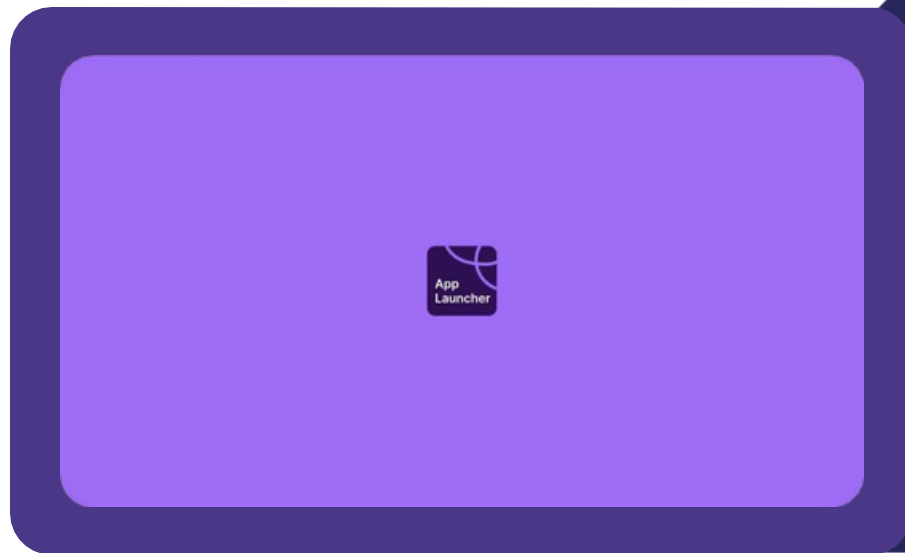
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DIGITAL WORKPLACE

A digital workplace hub is the third pillar of an optimal employee experience.

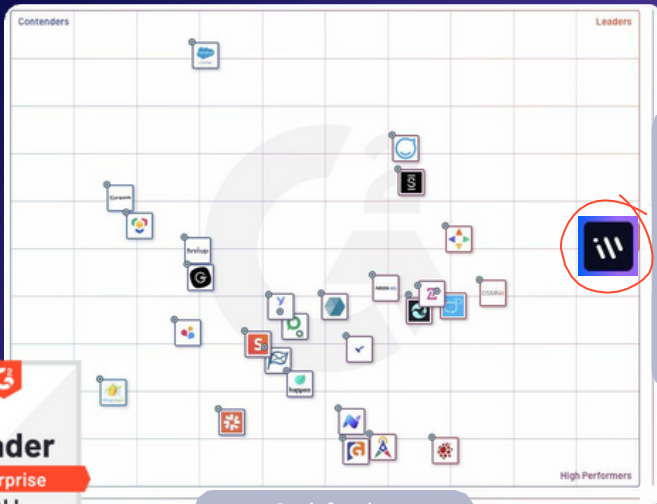


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Trusted by the world's biggest brands

Employee Communications - G2 Enterprise Grid



“

Workvivo is the glue that brings Bupa together

Iñaki Ereño | CEO



★★★★★ Aug 16, 2021

"This software has been greatest of all time since I saw any employee related software or any App."

What do you like best?

It has all of the tools which is needed at all time to have ease of access.

★★★★★ Apr 03, 2021

"Rich Features, Intuitive Experience, and Excellent Support"

What do you like best?

A great tool that delivers very well on Culture Alignment, Communication and Engagement.

★★★★★ Jul 26, 2021

"Awesome platform!"

What do you like best?

I like how I can connect with my colleagues, even with the previous account I have supported. It's nice that I did not have contact with them. It helped me know my co-workers well and even introduce the fantastic platform we have for our new work buddies. Have the option to download it's very user friendly.

★★★★★ Apr 28, 2021

"We love Workvivo!"

What do you like best?

ease of access and ability to communicate in a fun engaging way, a platform to bring all our employees across the group together.

★★★★★ Jul 22, 2021

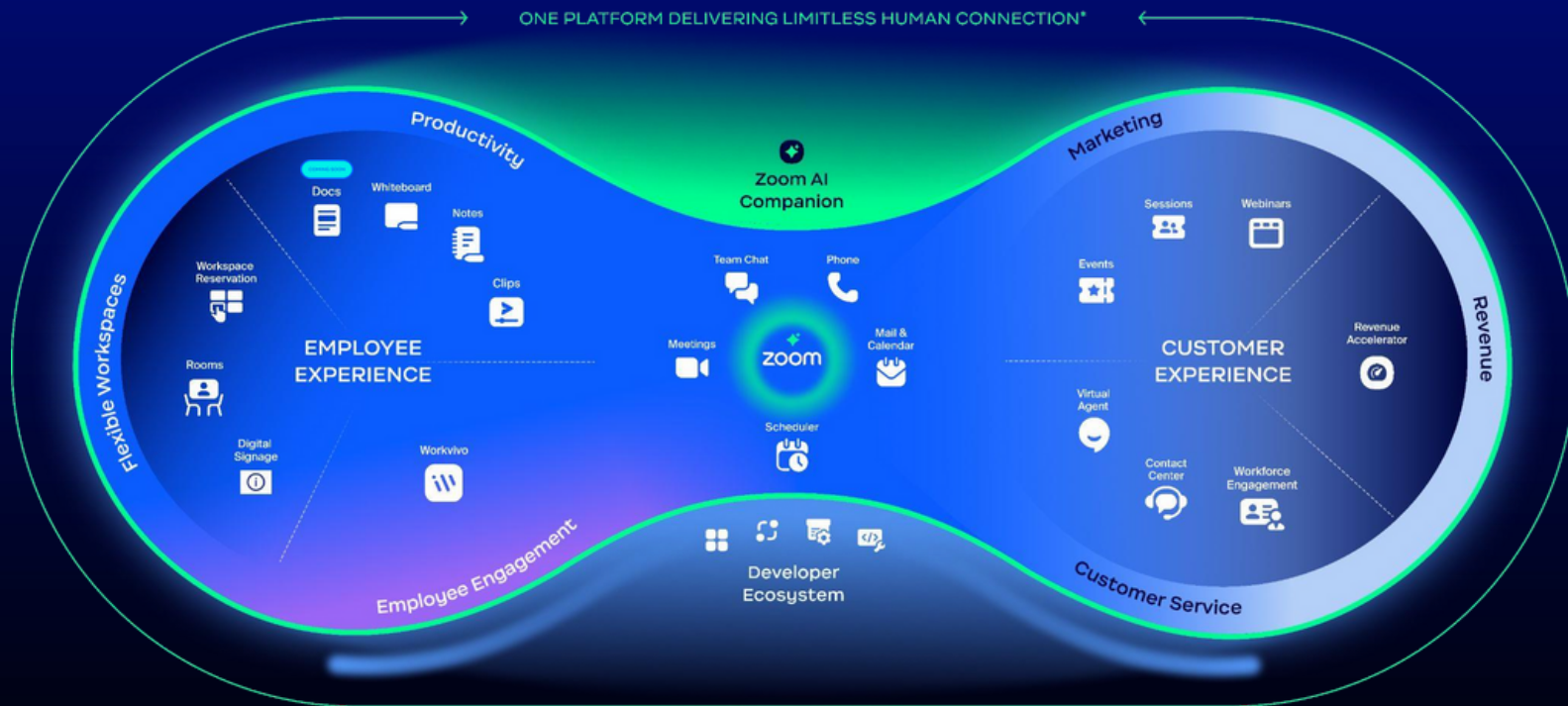
"Engaging and intuitive platform!"

What do you like best?

The platform itself is very strong, it looks great, works well and it even I have a question the team and our success manager are really quick to respond. We are a small organization with employees across 10 countries and it has definitely helped to connect our teams together - promoting growth collaboration and also getting to know one another better beyond the day job.

© 2024 Zoom Video Communications, Inc.

The Zoom Platform



*this diagram does not include all of Zoom's features

One EXP for all workplace comms

- Sync and async
- Work and culture
- Frontline and desk

Working together
AND
Being together



*this diagram does not include
all of Zoom's features

What this means for you as a Partner

Workvivo & Zoom Up Partners

www.GetWorkvivo.com

The Benefits of Workvivo

- This is an opportunity to: Increase Zoom MRR s upsell to your existing base
- Deepen your existing relationships with IT
- Engage CEOs, CIOs, Chief People Officers, Heads of Comms, Chief Digital Officers s solve one of their biggest problems
- Become more competitive against other big players
- Sell end-to-end: Workvivo will reach every employee

www.GetWorkvivo.com



Easily identifying Target Opportunities

1

High Growth Companies

- **For these companies, employee comms and EX is a NEED**
- Need to scale with insights, undergoing rapid change (often with leadership changes)
- As company grows, employees need to feel a part of the organisation, and messages need to be seen by the right teams at the right time

2

Disrupted Companies

- **EX is a desire as there is a war for talent**
- There are existential threats and changes to business model
- Healthcare, Manufacturing,
- Financial Services, Oil & Gas
- If EX is not addressed in these organisations, retention is at risk

3

Account Signals

- Global distributed workforce or large mix of frontline or hybrid employees
- New Exec in the business (CEO, CPO, COO, CTO)
- Company focus on engagement & culture
- Acquiring / acquires other companies
- Use Zoom Contact Centre
- Using outdated Intranet

The above are strong signals that a prospect or customer will benefit from Workvivo's solutions

Key Personas - Expand your reach



Troy Ellis

IT

Challenge: Unadopted, fragmented tech stacks are costing IT time and money (Total Cost of Ownership). Desire to consolidate tech stack across business units.

Solution: An easy to implement solution that integrates seamlessly with your tech stack and quickly becomes a center of gravity for employees. Consolidate comms and HR tech stack with Workvivo.

Pillar: Digital Workplace



Ava Flores

Communications

Challenge: Ensuring critical comms are seen by all employees can be difficult, especially for frontline and hybrid teams.

Solution: Reach everyone with the right messages at the right time, wherever they are - in the office, at home, or on the frontline.

Pillar: Internal Communications



Julie Johnson

HR

Challenge: Low engagement puts companies at risk of compromised customer experiences, diminished productivity, quiet quitters, and attrition.

Solution: Propel your organization forward with an engaged and connected workforce. Amplify company culture digitally.

Pillar: Employee Engagement



Tamarcus Brown

CEO

Challenge: Nurturing a strong company culture is impossible without access to employee insights.

Solution: Feel the pulse of your organisation and make data-driven decisions.

Pillar: Analytics & Employee Insights

The ROI of Workvivo



Save \$100-\$500k on Tech and IT Resources

Combine your intranet, internal comms, engagement tools and translation services into one easy-to-use app, with no strain on IT.



Improve HR Efficiency with up to 43% Less Attrition

When you engage your employees with Workvivo, you can expect 18-43% less attrition, and 23x more referrals.¹



Increase Job Performance by 56%

A sense of belonging is linked to a 56% increase job performance,² and engaged employees are 15% more productive and 81% less likely to call in sick to work.¹

SOURCES: 1. GALLUP 2. Harvard Business Review

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