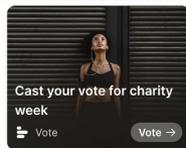
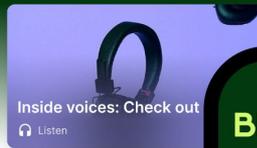
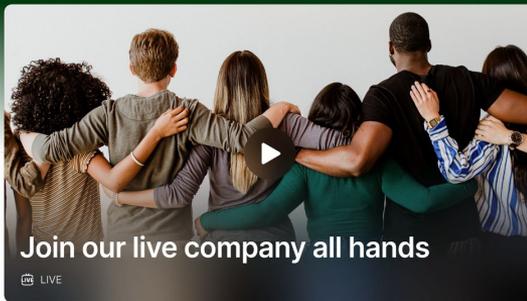


Blink. And everyone is connected.

Blink. Home Chats Directory Tools e-Learning Departments Wellbeing



Jump back in



Trending

- The hive: Buzzworthy team news**
Welcome to the hive—your go-to spot for the latest team updates
- #Trending @work**
Stay in the know with what's making waves in the workplace
- Inflatable 5K**
We are excited to return as a charity partner at the 5K Inflatable Series, bigger and better than ever...
- The Loop: Don't miss a beat**
Stay informed, stay engaged, and stay in the loop

What's in your mind?

Harry McGee
Department Director, Super Secret Department

Welcome to the team.
Please join me in giving a warm welcome to Anna, Sarah, and Michael! I can't wait to start working with you!

Stories

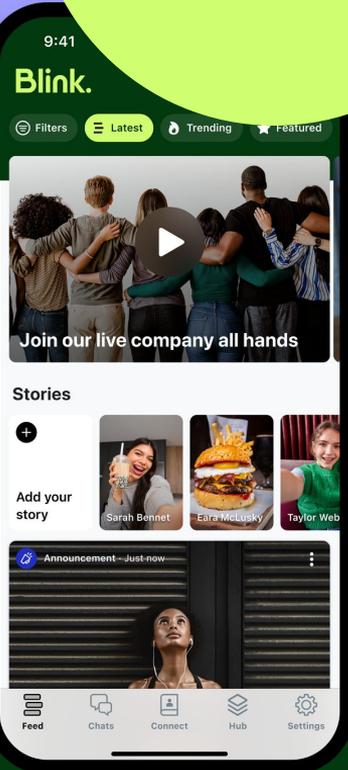
Stories

+

Sarah Bennet **Eara McLusky** **Taylor Web**

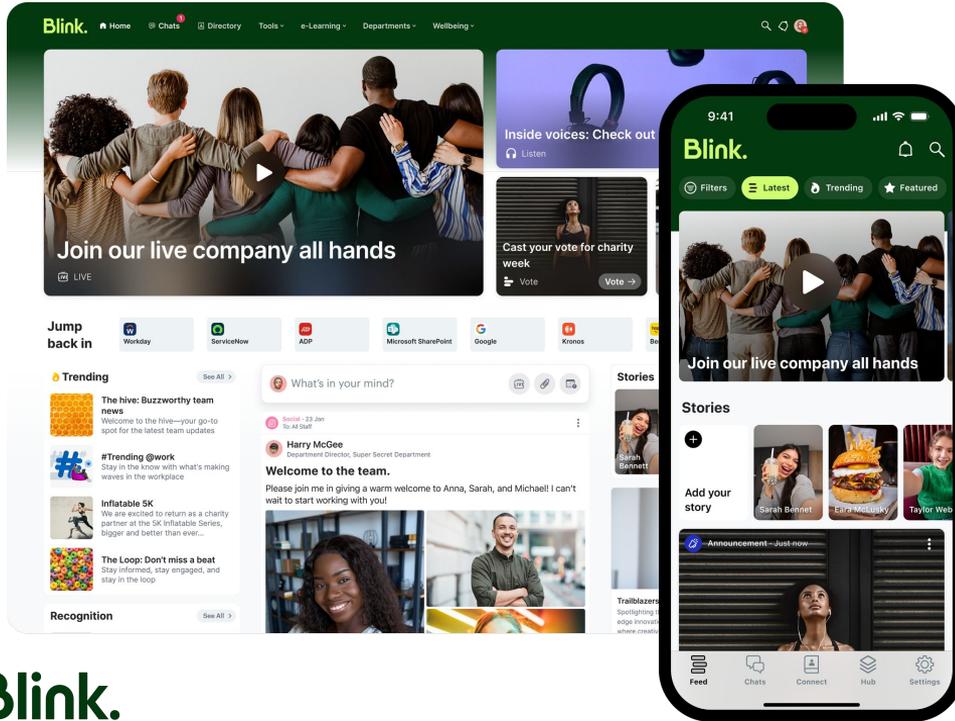
Add your story

Announcement - Just now



www.GetBlink.us

Meet Blink, the next-generation super-app that employees open 7 times a day.



Blink.



easyJet

ENNISMORE



NOKIA



www.GetBlink.us

Give your people an employee experience **they** **already know and love.**

At Blink, we believe we are uniquely positioned to help you maintain — and enhance — your employee experience in three main ways:

1

Mobile first technology

Built for dispersed and deskless teams.

2

Bring your brand to life

We're brand obsessed, just like you!

3

Support today, scale tomorrow

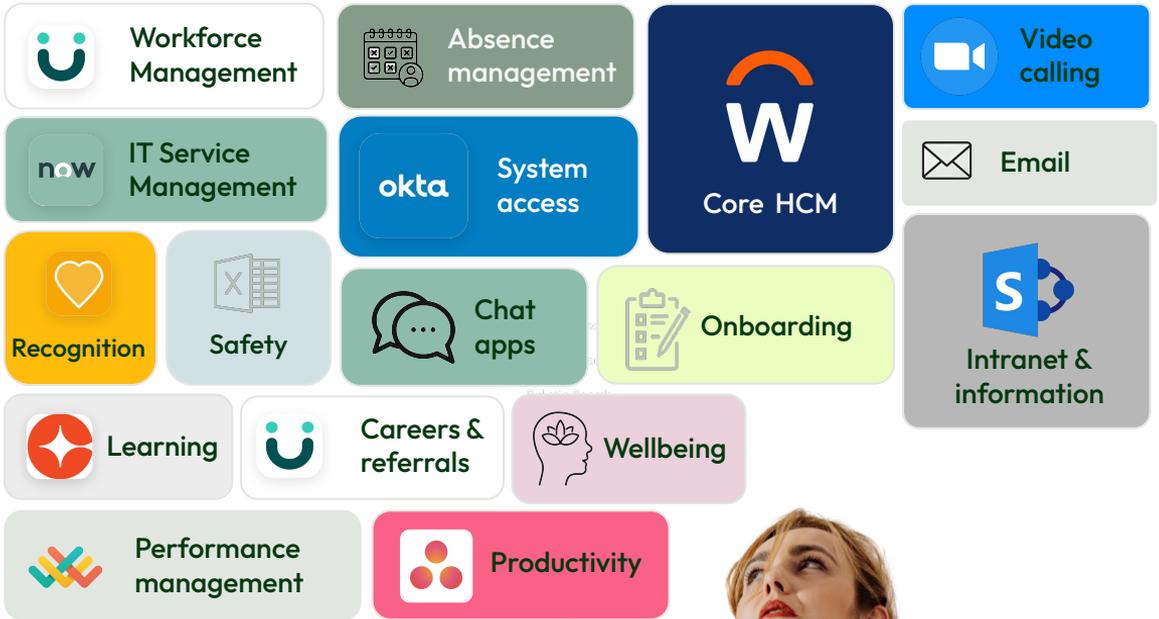
Take your digital employee experience to the next level with real utility.

Blink.

www.GetBlink.us

The digital workplace is drowning in noise

When everything is loud, nothing gets heard



- Workforce Management
- Absence Management
- Learning
- Safety
- Onboarding
- Feedback
- Benefits & Payroll
- Careers & Referrals
- System Access



Blink.

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Blink.

It's time for a digital employee experience that
simplifies the day and amplifies the impact.

Let's unlock the potential of your entire
workforce.



Blink.

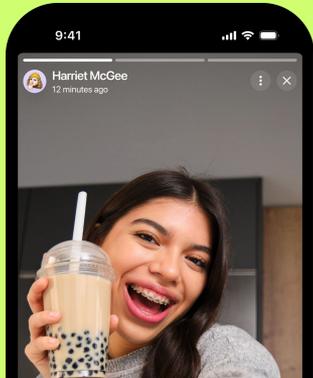
www.GetBlink.us

Design the ultimate workday

4 foundations for digital employee experience

Smart, social comms

Communication that's consumer grade, real-time, two-way, and actually reaches your people.



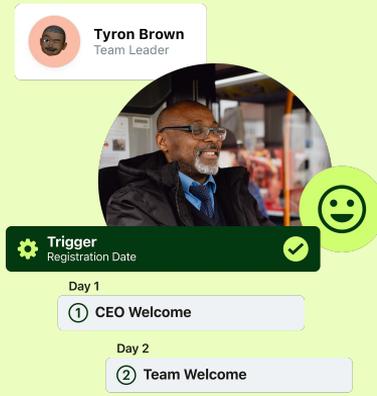
Everything in one tap

Our digital front door is a single place to get work done, with zero friction.



Moments that matter

Support across the full employee journey, from day one to day 1,000!



Know what's really going on

Market leading analytics with live insights that help you listen, decide, and lead with clarity.



Comms | Feature highlights

Connection & community

- Real-time chat
- Inclusive chat app-style channels/groups
- A directory to find peers
- Personalized teamspaces
- Emoji support and GIF picker
- Dynamic translation

Engagement & recognition

- Social media-like experience
- Recognition for every employee
- Polls and surveys that get record response rates

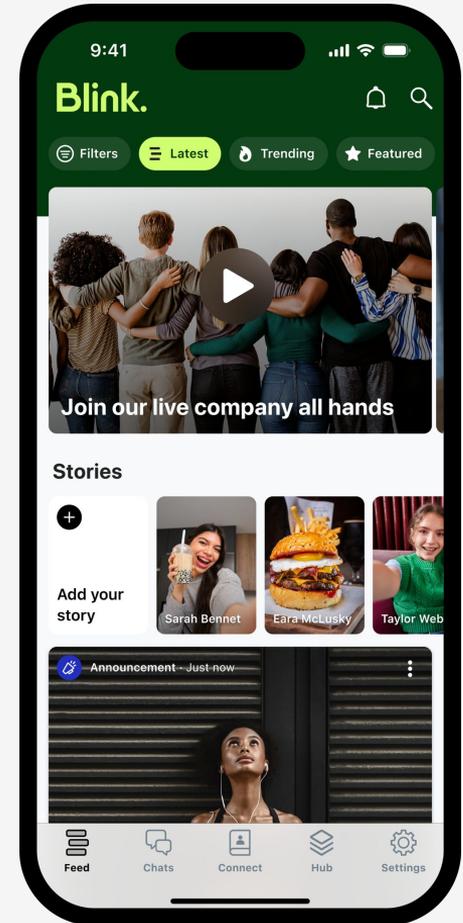
Communication & content

- News Feed
- Featured and priority posts
- Content targeting and management
- AI-powered writing assistance
- Automated communication campaigns
- Content compliance and attestations



Blink.

www.GetBlink.us



Hub | Feature highlights

Smart navigation

- Folder + subfolder structure
- Tag-based filtering
- Multiple Hubs for different org units
- Visibility controls by role, team, or location

Powerful integrations & search

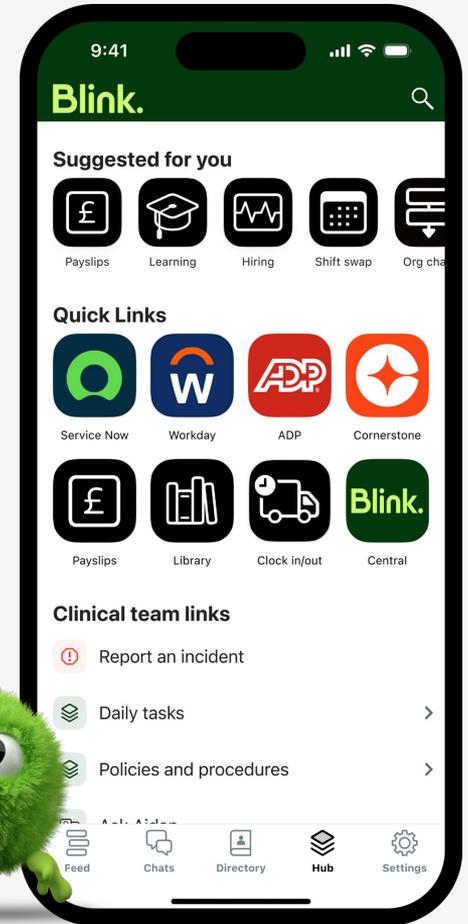
- Unified search across Blink, SharePoint, M365, Google Drive
- Link to external platforms and embed tool
- SSO support for seamless access

Easy content management

- Upload files, forms, links, and PDFs
- Create and edit native content in-app
- Schedule content to publish or expire
- Archive outdated materials

Tailored UX

- Personalized Hub views by role or team
- Quick links to commonly used tools
- Mobile-optimized, accessible on web + desktop



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Journeys | Feature highlights

Targeted content

- Define audiences by teams, roles, or the entire organization
- Use aliases to personalize the sender identity.
Include images and featured posts for enhanced engagement

Automated & personalized

- Schedule posts based on registration or start dates.
- Customize triggers by days before or after key dates.
- Send posts to individuals or their line managers.

Milestone & lifecycle support

- Automate onboarding sequences. Celebrate work anniversaries and milestones.
- Distribute training materials and policy updates efficiently.

Easy management & scalability

- Create, edit, and delete journey steps with ease.
- No limit on the number of journeys you can create.
- Posts are read-only and featured for 3 days by default.



We'd love to hear from you!
Tap to take a part in survey.

now



Harry McGee
CEO

Congratulations on your one year anniversary with Company! Thank you for your hard work and dedication, you're an outstanding member of our team!



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Analytics | Feature highlights

Activation

- Activation by team, role, and location
- New hire activation rates
- Gamified Feed nudges to boost onboarding

Engagement

- Department/org unit engagement leaderboards
- Internal influencer metrics
- Chat activity analytics
- Manager engagement tracking

Communication

- Engagement heatmaps by team/location
- Reach by category, author, media type, post setting
- Moderation insights (posts/comments)
- Underperforming post alerts

Productivity

- 3rd-party tool and digital form usage
- Shift post/fill rate analysis
- Hub usage and navigation insights

Blink.

App Marketplace

Welcome

Introducing Blink Analytics

Stop guessing and know what's going on.

[Find out more](#) [Secondary action](#)

ADP HR, Talent, Time Management, Benefits and Payroll, informed by data and designed for people. [Manage](#)

BambooHR HR Software with Heart. [Contact us](#)

Bonusly The fun and easy way to engage all of your employees, no matter where or how they work. [Connect](#)

Breezy Modernize your hiring process with end-to-end recruiting software built to scale for every-sized team. [Connect](#)

box Grant access to allow employees to search their box files. [Manage](#)

Culture Amp Culture Amp helps companies take action to improve employee engagement, retention and performance. [Contact us](#)

DAS Onboard Revolutionize your driver onboarding with Trapeze's Onboard driver self-service web portal. It reduces traff... [Manage](#)

Hapi Hapi is a comprehensive employee wellbeing system that helps support the needs of any modern workforce. [Manage](#)

HASTUS HASTUS is a powerful, modular software for bus, subway, streetcar and passenger rail operators, use... [Manage](#)

[Build your own](#) Our developer platform lets you create your own integrations. [Go to developer portal](#)

[Request an App](#) Don't see an application you need? We're constantly adding new ones based on customer requests. [Request an App](#)

Some of the brands behind the results

You'll be in good company...



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700k+
employees

25
countries

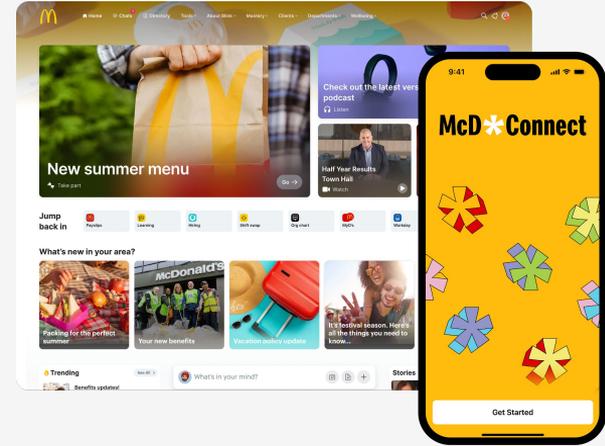
9k+
restaurants

Introducing: McD Connect

“I’m delighted to be partnering with Blink to support our crew members with a platform that brings our people together, fostering real-time communication and collaboration across our global workforce. Our crew members are at the heart of our brand, and we are committed to providing them with the tools they need to feel empowered and valued every day.”

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90k+
employees

25
brands

75%
adoption in 10 days

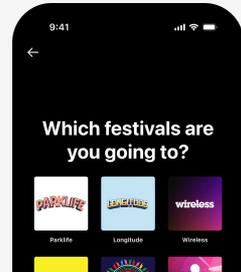
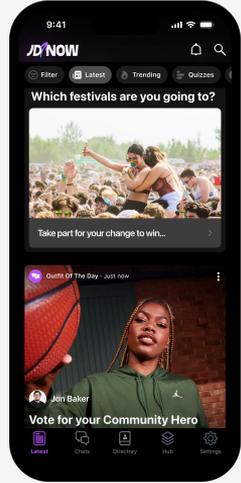
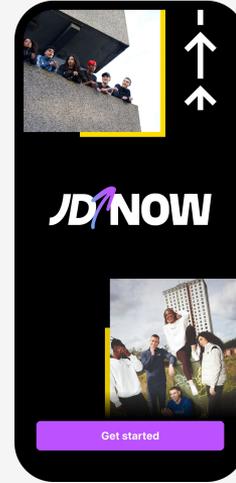
Introducing: JD Now

“By partnering with Blink and launching JD Now, we are reinforcing our commitment to enhancing our employees’ work experience and leading the way in retail digital transformation. This platform is not just about communication; it’s about giving our employees the resources they need to thrive in a fast-paced retail environment.”



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ENNISMORE

17

brands

25k

employees

160+

hotels

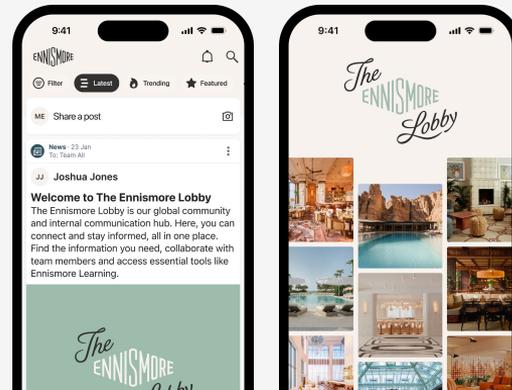
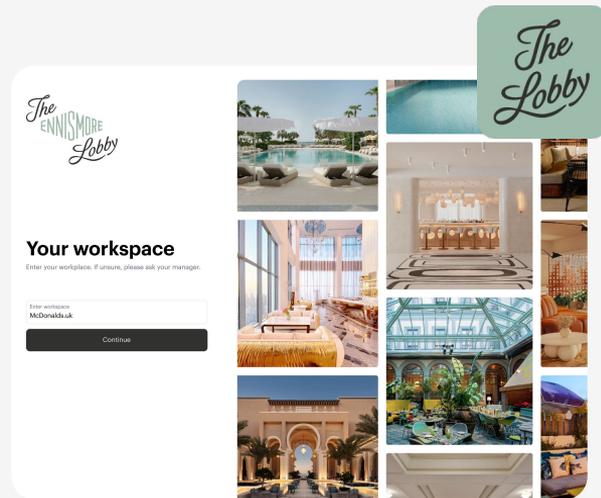
Introducing: The Lobby

“After a long search (25 platforms, to be exact!) —we’ve found our perfect match: Blink! 🎉 Blink delivers everything we loved (and more!), with post categories, mandatory reads, a fully customizable app, and seamless third-party integrations. Most importantly, it’s designed with front-line teams in mind—making it the perfect fit for hospitality.”

DELANO MONDRIAN the hoxton GLENEAGLES

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80%
adoption

38k+
employees

18
countries

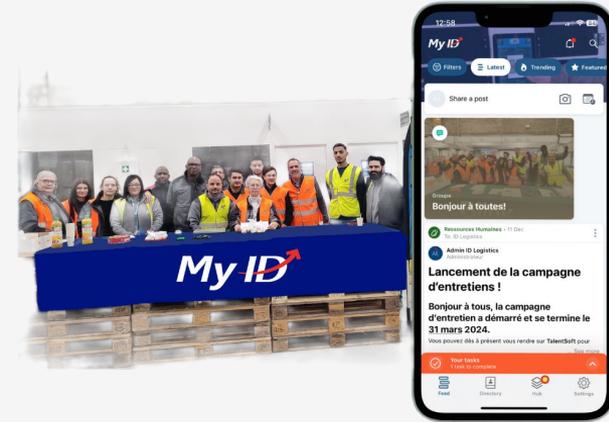
Introducing: MyID

“When we presented Blink to our CEO, his first reaction was: ‘Why didn’t you do that before?’ It ticked every box — simple, secure, BYOD-ready, and designed around an inclusive employee experience.”

— David Saada, HRIS Director & DPO

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THE LEARNING EXPERIENCE[®]

75%
adoption

12k+
employees

99%
of franchisees actively
participate on Blink

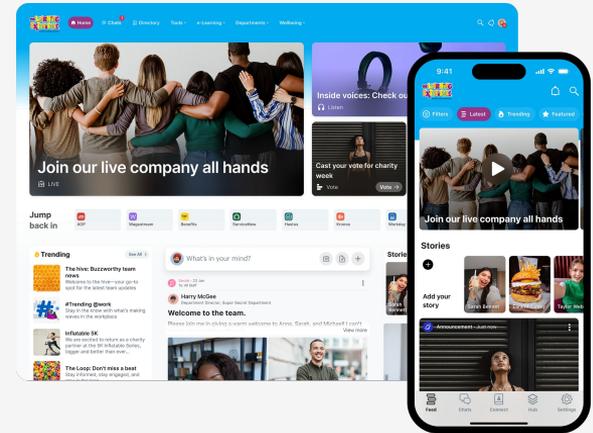
Introducing: The Happy Hub

“Blink has been a game-changer on how we communicate and engage with our employees. By providing a unified platform, we’ve ensured that every team member, from corporate staff to frontline franchise employees, feels connected and valued.”

— Traci Wilk, Chief People Officer

Blink.

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92.5%
participation in
engagement survey

1k+
employees

**Greater
visibility**
into comms gaps

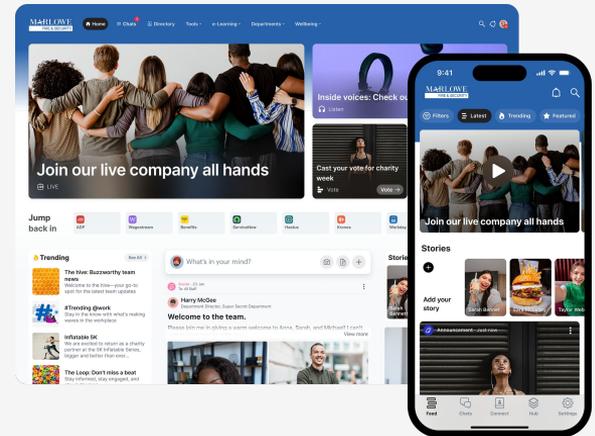
Introducing: Marlowe FSG

“We knew we wanted to explore other options for the survey, when we saw the service that Blink was offering, on a platform that our teams are familiar with, it was a clear choice.”

— Sam Higginson, Group HR Projects Manager

Blink.

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21,000

drivers

20x

Increase in near miss reporting

46%+

in people happiness

Part 1: Intranet replacement

The Intranet was rolled out in just **6 weeks** through a 'hub and spoke' launch model across **50 depots!** The team achieved **90% adoption** across the entire workforce from an early stage.

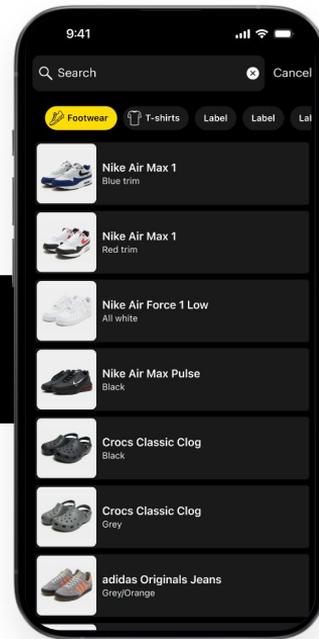
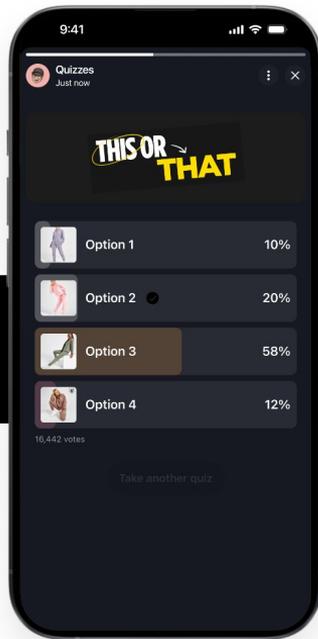
"Blink made management approachable. It streamlines communication and gives staff the opportunity to talk to us meaning that we get a real feel for what they think."

Blink.

www.GetBlink.us



JD: **JDNow** recognised their employees are the same age as their consumers so — with Blink they created an app that felt just as familiar and engaging, whilst maintaining the inbuilt utility to do their jobs more efficiently.



100k+
employees

25
brands

89%
Adoption in
first 13 days

millets GO Outdoors FINISH LINE SHOE PALACE DTLR

From Instagram-style stories, user-generated content and interactive surveys and polls, to practical access to work and store applications like stock catalogs, it keeps staff connected and informed. It's a strong blueprint for how you could evolve and elevate every employee's digital experience

www.GetBlink.us



300k+
employees

30
countries

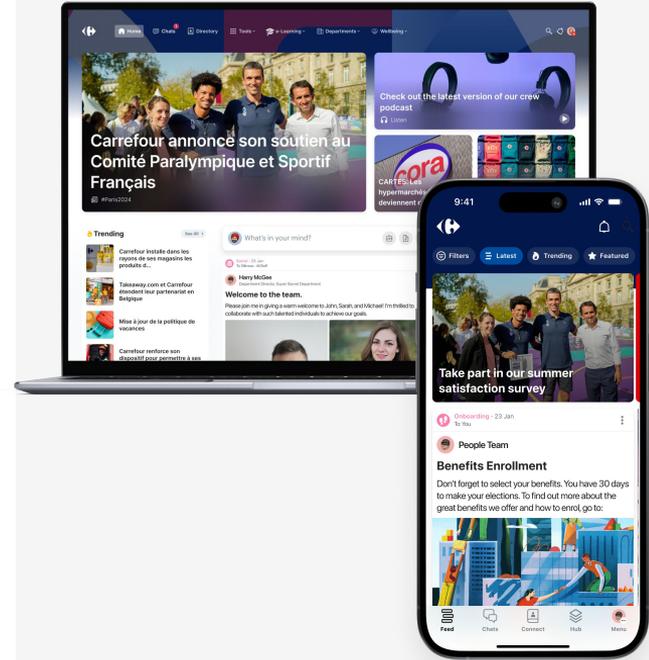
10k+
stores

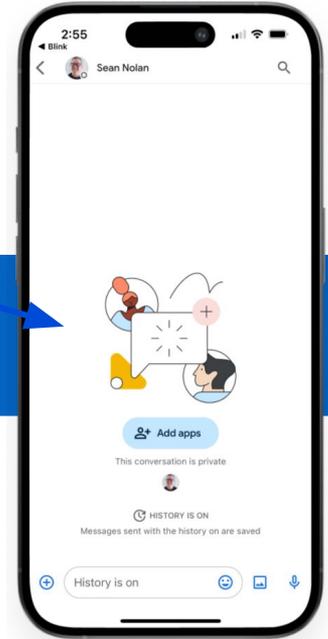
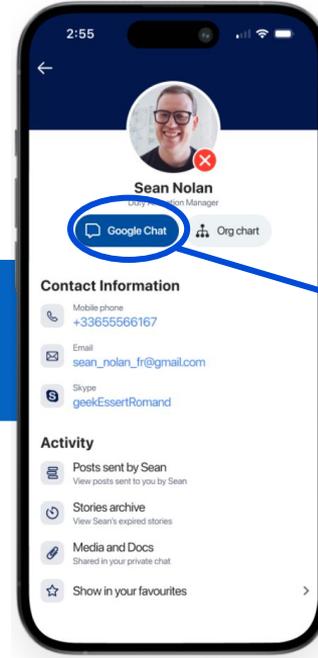
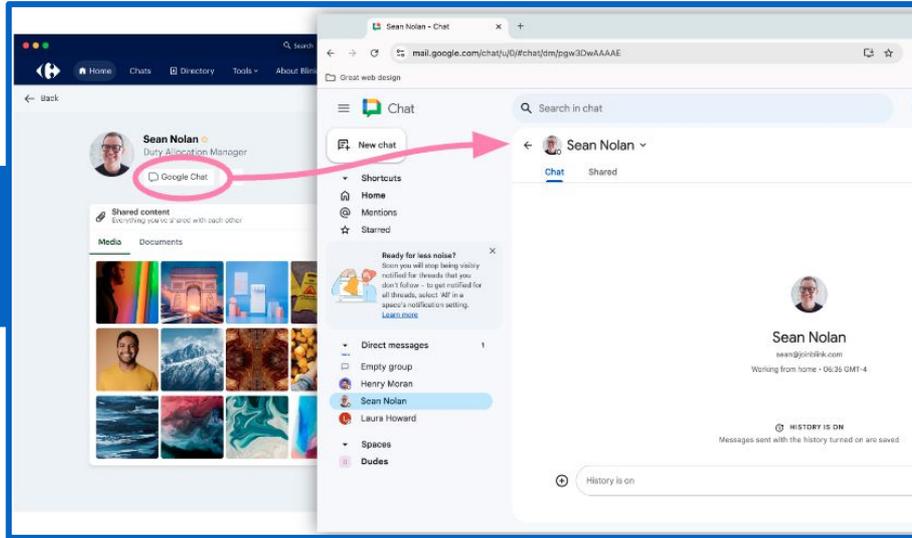
Introducing: Carrefour

Carrefour turned to Blink after Meta announced the shutdown of Workplace... previously a vital channel for company news and employee connection. With 200,000+ employees across 30+ countries, they needed a new portal that was intuitive, familiar, and accessible to everyone—regardless of location, role, or device. As a Google Workspace organisation, they also faced the challenge of connecting store teams (without corporate emails or desktop access) with HQ in Paris. Blink's ability to customise and extend the platform meant that all these needs were met—bridging frontline and office-based teams through a seamless, user-friendly platform.

Blink.

www.GetBlink.us





The Blink team developed a custom integration to ensure both HQ and the frontline store teams could communicate with each other seamlessly. Instead of manually searching for and opening the Google Chat app, employees can launch it directly from the Blink app with a single click.

200k+
employees

30
countries

14k
stores

easyJet

20k+
employees

20
countries

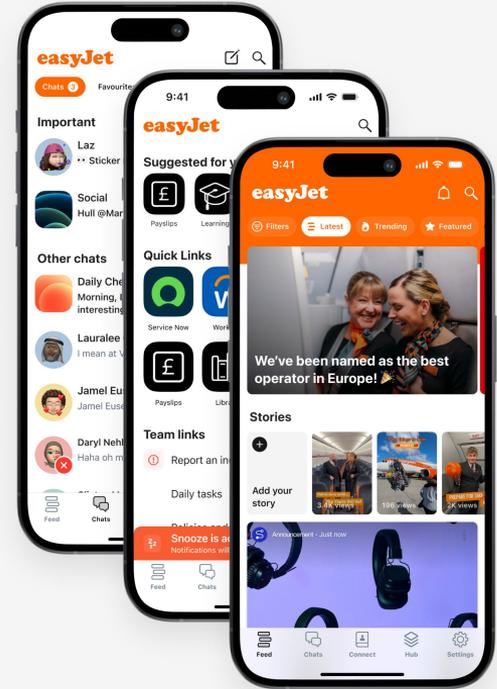
75%
On the move

Introducing: The Lounge

easyJet selected Blink as its digital employee experience platform to replace Workplace by Meta, recognising the need for a mobile-first solution tailored to its 14,000+ frontline crew. With 75% of its workforce on the move — including pilots, cabin crew, and engineering staff — Blink stood out for its ability to deliver targeted, role-based comms, support offline access, and integrate seamlessly with tools like Workday and Ripple. Blink's intuitive design and mobile-first functionality ensure operational efficiency, stronger engagement, and alignment with easyJet's goals to improve communication, governance, and productivity across its dispersed and dynamic workforce.

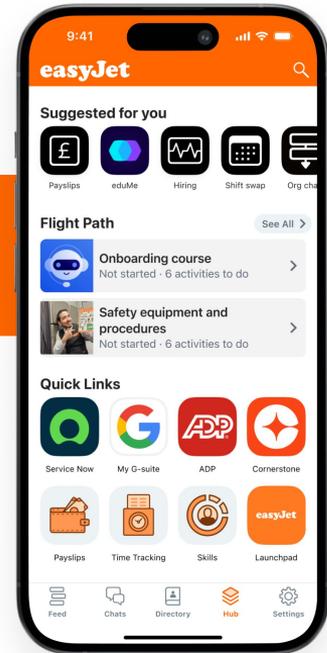
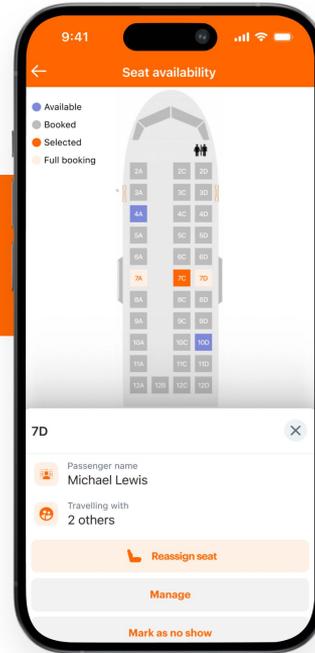
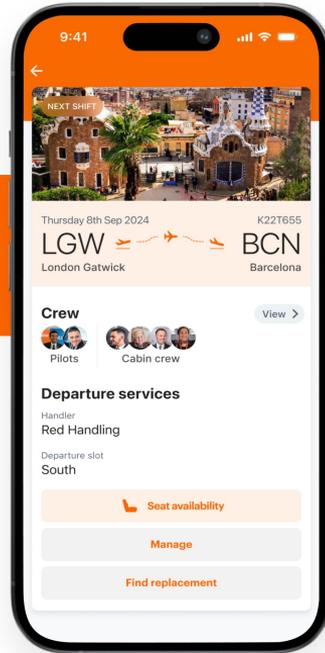
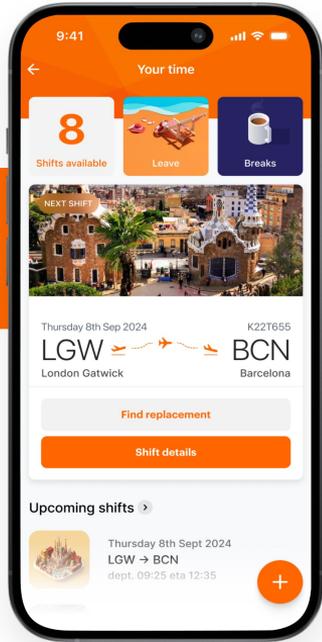
Blink.

www.GetBlink.us



easyJet: The Lounge

Powered by Blink's extensibility and customisation, it's a powerful example of how you personalise the digital experience for any and every team member.



20k+
employees

20
Countries

75%
On the move

A hyper-personalised, mobile-first experience at the heart of every frontline employee's day. From scheduling and seating plans to training access and colleague connections, Blink keeps easyJet employees seamlessly connected — even at 25,000 feet!

www.GetBlink.us

Booking.com

25k+
employees

70
countries

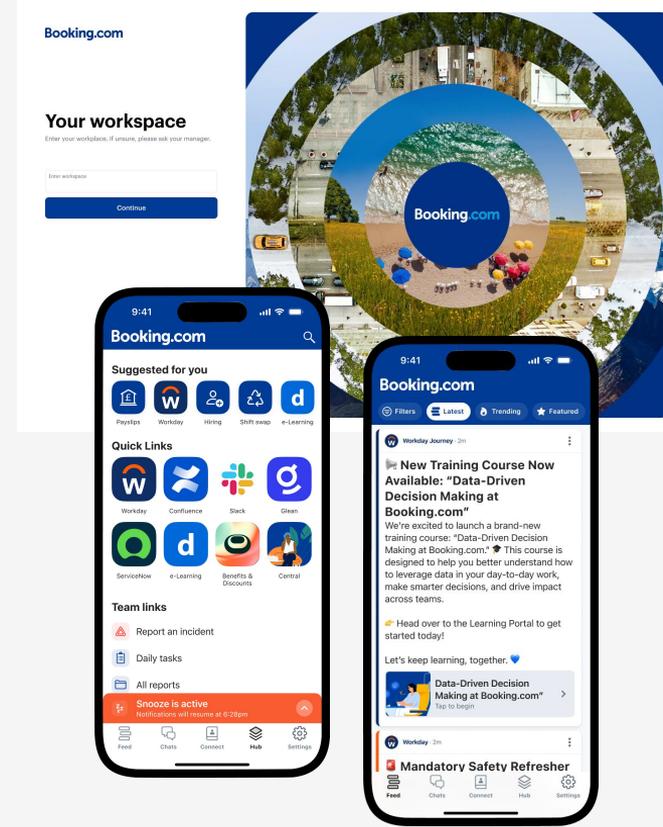
100%
desk based

Introducing: Booking.com

The Booking.com team came to Blink with the problem of a 20k strong desk-based employee population that were spread across 70 countries around the world. They had a number of internal communication systems, like slack, but still a large part of their employees were disconnected from senior leadership and company wide updates. They needed a platform that was flexible and customizable and ensured integration into the existing ecosystem, whilst increasing leadership visibility in a fun, modern-social way. That's where Blink came in...

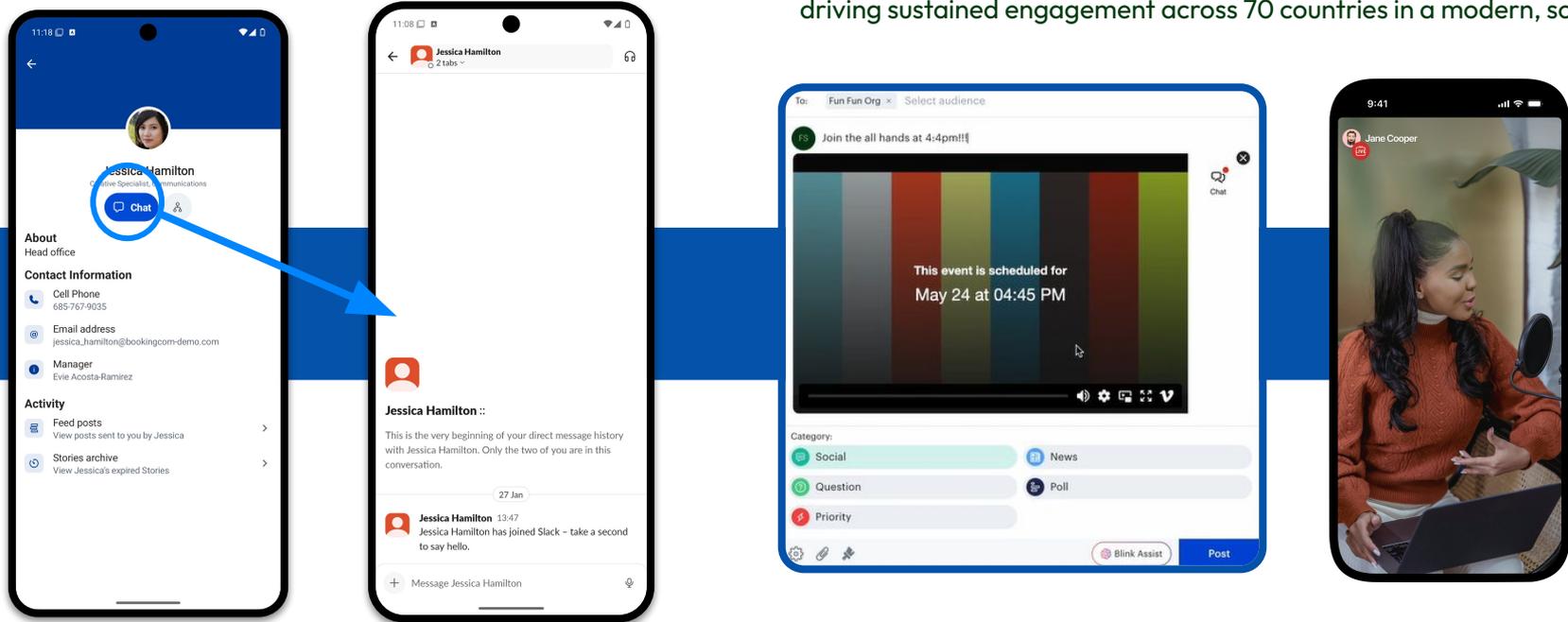
Blink.

www.GetBlink.us



Booking.com

Blink developed native live streaming (with 3rd-party integration options) and real-time, on-demand translation—accessible on all devices, optimised for office-based teams. With podcasts, videos, and live streams, leaders could engage employees in one take, driving sustained engagement across 70 countries in a modern, social way.



As teams were desk-based and relied on Slack for communication, Blink built a custom integration that allowed employees to start Slack chats or channels directly from the Blink platform and company directory—seamlessly connecting both tools.

25k+
employees

70
Countries

100%
Desk based

www.GetBlink.us

Blink.

Email Blink@NYDLA.org to activate your NYDLA member benefit!

Blink. www.GetBlink.us